



## **BEARFACTS 1997 – 2007**

### **Sunflower , Mississippi [28133]**

Sunflower is one of 82 counties in Mississippi. It is part of the Indianola, MS Micropolitan SA. Its 2007 population of 31,000 ranked 28th in the state.

#### **PER CAPITA PERSONAL INCOME**

In 2007 Sunflower had a per capita personal income (PCPI) of \$20,701. This PCPI ranked 73rd in the state and was 73 percent of the state average, \$28,541, and 54 percent of the national average, \$38,615. The 2007 PCPI reflected an increase of 5.6 percent from 2006. The 2006-2007 state change was 5.4 percent and the national change was 4.9 percent. In 1997 the PCPI of Sunflower was \$14,572 and ranked 70th in the state. The 1997-2007 average annual growth rate of PCPI was 3.6 percent. The average annual growth rate for the state was 4.4 percent and for the nation was 4.3 percent.

#### **TOTAL PERSONAL INCOME**

In 2007 Sunflower had a total personal income (TPI) of \$641,740\*. This TPI ranked 35th in the state and accounted for 0.8 percent of the state total. In 1997 the TPI of Sunflower was \$516,376\* and ranked 29th in the state. The 2007 TPI reflected an increase of 5.3 percent from 2006. The 2006-2007 state change was 6.3 percent and the national change was 6.0 percent. The 1997-2007 average annual growth rate of TPI was 2.2 percent. The average annual growth rate for the state was 4.9 percent and for the nation was 5.4 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Sunflower. In 2007 net earnings accounted for 52.8 percent of TPI (compared with 62.2 in 1997); dividends, interest, and rent were 14.8 percent (compared with 13.0 in 1997); and personal current transfer receipts were 32.5 percent (compared with 24.8 in 1997). From 2006 to 2007 net earnings increased 5.9 percent; dividends, interest, and rent increased 2.7 percent; and personal current transfer receipts increased 5.5 percent. From 1997 to 2007 net earnings increased on average 0.5 percent each year; dividends, interest, and rent increased on average 3.5 percent; and personal current transfer receipts increased on average 5.0 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Sunflower increased from \$377,409\* in 2006 to \$396,206\* in 2007, an increase of 5.0 percent. The 2006-2007 state change was 4.7 percent and the national change was 4.9 percent. The average annual growth rate from the 1997 estimate of \$386,299\* to the 2007 estimate was 0.3 percent. The average annual growth rate for the state was 4.4 percent and for the nation was 5.4 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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